



Ideal Health IT Launches Key Practice Areas

San Diego, CA – Aug 12, 2010 – Healthcare consulting services company Ideal Health IT, Inc. has launched key practice areas to serve client needs. The practice areas were developed to map existing service capabilities to specific business challenges currently faced by our clients, particularly in the areas of Meaningful Use certification, EHR system selection and health IT system implementation. Additional practice areas have been developed for enterprise program management, enterprise change management and enterprise reporting based on formalized methodologies and best practices.

“Ideal Health IT was launched this year in the US marketplace as a logical expansion of our extremely successful consulting, staffing and training organization in the United Kingdom. However, the US market is fundamentally different than our existing UK-based business in many ways” explains John Brimble, President of Ideal Health IT. “While we wanted to leverage the deep industry knowledge and expertise of the UK business, it was imperative to build client-focused solutions that are tailored to the needs of our US clients.”

“We have strong offerings related to consulting, staffing and training which are based on our existing service areas in the UK. In addition to these, we wanted to create individual pathways for our clients to meet the compelling needs of health IT adoption here in the US” explains Paul Bessembinders, Vice President of Sales at Ideal Health IT. “Significant activity is happening related to health IT adoption, in large part due to ARRA funding and Meaningful Use. Our practice areas were defined to give our clients a clear roadmap to meeting their health IT objectives.”

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About Ideal Health IT

Ideal Health IT, Inc. is the US affiliate of Ideal Training Services Ltd., the UK’s leading health system services company operating exclusively in the healthcare sector. Ideal Health IT works in partnership with hospitals, health systems and healthcare provider organizations nationwide to ensure that they have sufficient capability and capacity to achieve their business goals and meet strategic targets. Building on the strengths and years of experience in the UK, Ideal Health IT works hand-in-hand with clients to meet the challenges of successfully planning, implementing and operating an extensive range of health IT systems from various system vendors.

For more information, please visit www.idealhealthit.com.