



## **Ideal Health IT welcomes Paul Bessembinders as Vice President of Sales**

**San Diego, CA – Aug 10, 2011** – Healthcare consulting services company Ideal Health IT, Inc. is pleased to announce that Paul Bessembinders has joined the company's growing team as the Vice President of Sales. In his new position, Paul will develop and lead the Ideal Health IT sales team and will play a key role in developing strategic relationships with clients and partner organizations.

Paul brings over 20 years experience in sales and business development, coupled with senior-level experience in IT and management consulting. Over the past 10 years, he has focused on the US and Canadian healthcare IT industries, having served in leadership positions at Computer Associates, Nightingale Informatix, Adaptis and as an independent healthcare consultant. Through those roles, Paul developed a comprehensive understanding of "Meaningful Use" certification requirements and a deep familiarity with clinical information systems. Paul earned his B.S. in business finance from Utah State University.

"Throughout his career, Paul has repeatedly demonstrated a client-centric approach and a commitment to customer satisfaction", said John Brimble, President of Ideal Health IT, Inc. "Recognizing that these same values are core to our business philosophy, we're very happy to welcome Paul to the Ideal Health IT team."

"In the UK, Ideal has built a solid reputation as a preferred supplier of health IT consulting, training and staffing services", added Paul Bessembinders. "I'm eager to apply my skills and experience to help further Ideal Health IT's efforts to bring these proven capabilities to the US market. This is an exciting time to work in the healthcare IT industry and having the opportunity to grow a business with a unique heritage and perspective is truly exciting."

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### **About Ideal Health IT**

Ideal Health IT, Inc. is the US affiliate of Ideal Training Services Ltd., the UK's leading health system services company operating exclusively in the healthcare sector. Ideal Health IT works in partnership with hospitals, health systems and healthcare provider organizations nationwide to ensure that they have sufficient capability and capacity to achieve their business goals and meet strategic targets. Building on the strengths and years of experience in the UK, Ideal Health IT works hand-in-hand with clients to meet the challenges of successfully planning, implementing and operating an extensive range of health IT systems from various system vendors.

For more information, please visit [www.idealhealthit.com](http://www.idealhealthit.com).